



## Atlantic Salmon Federation

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# Regional Facts – *The Value of Wild Atlantic Salmon*

## Newfoundland & Labrador

- Gross Domestic Product (GDP) value for wild Atlantic salmon was \$32.6 million in 2010
- The GDP value of the recreational Atlantic salmon fishery alone is \$24.5 million.
- The importance to the province of wild Atlantic salmon is shown by the provincial government GDP value of \$2.4 million, the largest amount for any Canadian provincial government
- The case study of the **Exploits River** shows it has been the most successful enhancement program of any North American river, and had a GDP value of \$3 million in 2010, and the wild Atlantic salmon created 73 full time equivalent jobs.

## Nova Scotia

- Gross Domestic Product (GDP) value of wild Atlantic salmon was \$10.3 million in 2010
- The GDP value of the recreational salmon fishery alone is \$4.4 million
- NGOs contributed \$2.4 million to the province's GDP, nearly as much as the Federal Government's \$2.8 million, and far ahead of the province's \$600,000
- The case study of the **Margaree River** shows how Atlantic salmon recreational angling brings new dollars into the province - salmon angling is worth \$2.5 million to the province's GDP and creates 70 full time equivalent jobs - and 2/3 of the anglers come here from other countries

## New Brunswick

- Gross Domestic Product (GDP) of wild Atlantic salmon was \$54.7 million in 2010
- The GDP value of the recreational salmon fishery alone is \$39.8 million.
- NGOs are contributing \$9.9 million to the province's GDP, far more than the federal \$2.8 million and provincial government's \$2.1 million combined.
- The case study of the **Miramichi**, with among the largest salmon runs in North Atlantic, shows the river's salmon activity contributes \$16 million to the GDP, and creates 637 full time equivalent jobs. The Miramichi attracts visitors from around the world.

## Quebec

- Gross Domestic Product (GDP) of wild Atlantic salmon was \$50.9 million in 2010
- The GDP value of the recreational fishery alone is \$46.5 million and is the largest of the eastern Provinces.
- NGOs contribute \$2 million to the province's GDP, almost exactly the same as the contribution of the provincial government
- The case study of the **Grand Cascapedia** shows the river contributes \$7.2 million to the province's GDP, and creates 172 full time equivalent jobs. The Cascapedia has a strong conservation and management program that is restoring this river and is an excellent example of how to increase the value of Atlantic salmon populations

## Prince Edward Island

- Gross Domestic Product (GDP) of wild Atlantic salmon was \$1 million in 2010
- While PEI's recreational salmon fishing is the smallest in Atlantic Canada, it still contributes \$122,000 to the province's GDP