

## Employment Opportunity

### Director of New Brunswick Programs Atlantic Salmon Federation (ASF)

#### About ASF

The Atlantic Salmon Federation (ASF) is an international conservation organization founded in 1948 to conserve and restore wild Atlantic salmon and their ecosystems. ASF is headquartered in St. Andrews, NB, Canada and maintains offices in Brunswick Maine, Quebec, and Atlantic Canada. Through ASF's membership and affiliated volunteer network, the organization represents more than 25,000 individuals who share ASF's commitment to wild rivers and wild salmon.

#### Position Responsibilities

Reporting to the Director of Regional Programs, the Program Director (PD) position is a diverse role that serves as ASF's point person for wild Atlantic salmon conservation and restoration in New Brunswick. Primary activities include leading the development and implementation of conservation activities in New Brunswick, as well as carrying out evidence-based advocacy, and community engagement.

Duties include partnering with stakeholders and Indigenous groups to implement conservation programs, advocating for improved management of wild Atlantic salmon, participating on government working groups, meeting with relevant federal/provincial officials and elected representatives, preparing and delivering recommendations to advisory bodies, and advocating for the protection of wild salmon from key threats, according to ASF's Strategic Plan. The successful candidate will lead ASF's participation in the review of environmental impact assessments for projects that may impact Atlantic salmon. Other responsibilities include delivering presentations, media interviews, and assisting ASF's Communications, Research, and Fundraising teams.

The PD also serves as a liaison and advisor to ASF's regional council and affiliate organizations in the province. The successful candidate will work closely with ASF's Director of Regional Programs and other ASF staff located throughout eastern North America.

#### Knowledge, Skills and Abilities

The successful candidate should possess knowledge of Atlantic salmon life history, biology, and fisheries, as well as threats and the current status of the species in New Brunswick. Strong communication skills and an understanding of public policy and social dimensions related to Atlantic salmon are also necessary. Thorough knowledge, skills, and experience in the following areas would be considered an asset:

- Building partnerships and implementing conservation programs
- Habitat restoration and project management
- Indigenous fisheries and First Nations conservation perspectives
- Recreational angling values, practices, and management
- Environmental assessment and regulations

The candidate must demonstrate excellent written and verbal communication skills, analytical and collaborative problem-solving skills, and proficient computer skills. French bilingual is considered a strong asset.

The successful candidate must reside within New Brunswick and will be required to travel throughout the province regularly. A reliable personal vehicle is required. The ability to work both independently and with a team is essential.

## Education and Experience

Qualifications for this position would normally be acquired through post-secondary education, supplemented by progressive work experience. An equivalent combination of education, background and experience (including volunteer) may also be considered.

## Compensation

ASF offers a competitive salary and benefits package.

## Apply by: May 21, 2021

Please send a letter of application, resume, and references to:

Nathan Wilbur, Director of Regional Programs  
Atlantic Salmon Federation  
[nwilbur@asf.ca](mailto:nwilbur@asf.ca)

ASF thanks all applicants for their interest. Receipt of application will be acknowledged; however, please note that only those selected for interviews will be contacted following the application period.