

THE ATLANTIC  
SALMON  
FEDERATION

# 38<sup>TH</sup> ANNUAL NEW YORK GALA

HONORING

PAUL FITZGERALD & HOAGY B. CARMICHAEL

## A VIRTUAL CELEBRATION

### Event Details

6:30 - 7:00 p.m. EST | Livestream Reception

7:00 - 7:45 p.m. EST | Livestream Program, Auction, and Entertainment

### Tickets [benefitoffice.org/asf](https://benefitoffice.org/asf)

After purchasing a ticket to our Virtual Event, a livestream link will be provided.

### Viewing Recommendations

View livestream using Google Chrome.

### Live Auction

When the auctioneer opens the bidding, text BID + AMOUNT + NAME to 646-713-1219.

### Silent Auction

The bidding for these 50+ items starts on Wednesday, October 28, 2020 at 12 PM and closes just after the virtual event at 8:30 PM on the 11th. Visit [ibidmobile.net/asf](https://ibidmobile.net/asf) to create a bidding account.

### Paddle Raise

When the auctioneer makes a call for donations, text GIVE + AMOUNT + MESSAGE + NAME to 646-713-1219. Your message will be shown onscreen and acknowledged by the auctioneer.

### Chat

Click on the chat icon on the bottom right of your screen. Enter your name to join the conversation.

We look forward to celebrating together on Wednesday, November 11, in support of ASF and salmon ambassadors Paul Fitzgerald and Hoagy B. Carmichael.

### Questions

Contact [asf@benefitoffice.org](mailto:asf@benefitoffice.org)