

Atlantic Salmon Federation Privacy Policy

ASF is committed to maintaining the integrity and security of your personal information. ASF voluntarily adheres to the <u>Personal Information and Electronic Documents Act (Canada)</u>

What will ASF use your personal information for?

Your personal information is collected so that we can provide you with the latest information on our organization. Members of ASF may receive materials such as information packages, special offers, renewal notices, magazines, tax receipts or messages sent by e-mail.

ASF will, on occasion, provide your name and address, to organizations that are compatible with our mission and philosophies. If you do not wish to have your name provided to these organizations, please contact us at 1-800-565-5666 or by email: krouse@nb.aibn.com.

When is your personal information collected?

Personal information is collected from individuals when provided to us voluntarily and knowingly. Personal information is collected via ASF's various membership application forms, when purchasing ASF merchandise or publications. Personal information requested may include:

- Your name
- Your e-mail address
- Your street address, city, province/state, country, postal code/zip code, telephone and fax numbers
- Credit card information

Information may be collected through the use of printed and electronic forms.

Keeping your information current

If your personal information has changed, or to remove any portion of your personal information, please call 1-800-565-5666, and our staff will be happy to update your personal information as required.

Who may have access to your personal information?

ASF staff maintains control over access to your personal information. Every effort will be made to keep your personal information safe and secure.

Does ASF disclose your personal information to anyone else?

Personal information will not be disclosed for purposes other than those for which it was collected, except with the consent of the individual or as required by law. We will never willfully disclose individually identifiable information about members or users to a third party if the donor has requested otherwise.

External Links

The ASF web site provides links to third party sites. ASF does not control the content of these web sites and we would encourage you to review their privacy policies.

Fédération du Saumon Atlantique

Cookies

Our Web site does not use cookies

Changes to this privacy policy

All changes to this privacy policy will be posted on www.asf.ca

Do you have any questions or comments?

If you have any questions about ASF's privacy policies please contact Kirsten Rouse at 1-800-565-5666 or krouse@asf.ca